

FOUNDING COHORT

The Founding Cohort.

A limited cohort of search firms, in-house talent leaders, and enterprise partners shaping the methodology before wider release. Founder pricing, direct founder access, and influence on the roadmap.

VERSION Version 6 · Founding Cohort Prospectus
CONTACT hello@silkclarity.com

The Founding

01 · INVITATION

A cohort, not a launch list.

The Founding Cohort is a deliberately small group of organisations whose engagement shapes how the methodology matures. Founding partners receive early access, retained founder pricing, and a direct line to the founder for the duration of the cohort.

02 · WHO IT IS FOR

Three partner profiles.

- Executive search and selection firms running senior mandates where communication evidence strengthens client conversations.
- In-house talent and people leaders deploying structured assessment across leadership populations.
- Enterprise and public-sector sponsors using the methodology to inform succession, promotion, and capability planning.

POSITION

Ten founding places. No further founding terms after the cohort closes.

The Founding

03 · WHAT PARTNERS RECEIVE

Access, economics, influence.

- Founding-partner pricing held for the duration of the cohort, with priority on future capacity.
- White-glove onboarding, calibration support, and direct founder access.
- Early access to new dimensions, evidence streams, and reporting formats as they reach release.
- Influence on the public-sector and enterprise module roadmap through quarterly partner reviews.
- Named (with consent) in the academic and methodological reference materials as a founding partner.

04 · WHAT WE ASK IN RETURN

Engagement and candour.

- Structured feedback on assessment, brief, and comparison outputs during live mandates.
- Participation in two short founder reviews per quarter.
- Permission to anonymise patterns from your usage into the methodology change record.

POSTURE

Founding partners do not pay to test software. They co-shape a methodology that will be defended in public.

The Founding

05 · TERMS

Simple, founder-direct.

Founding-cohort terms are written by the founder, not by a sales process. They sit on a single page, name the partner, fix the economics, and define what the partner receives and what the partner contributes. There is no procurement pipeline to navigate.

06 · NEXT STEP

A suitability conversation.

Founding-cohort enquiries are reviewed directly by the founder. Suitable organisations are invited to a short preliminary discussion before any commitment is proposed.

- Write to hello@silkclarity.com with 'Founding Cohort' in the subject line.
- Indicate organisation, role, and the leadership population or mandate type in scope.
- Expect a founder reply within two working days.

POSTURE

The Founding Cohort closes at ten partners. Selection is on fit, not on speed.